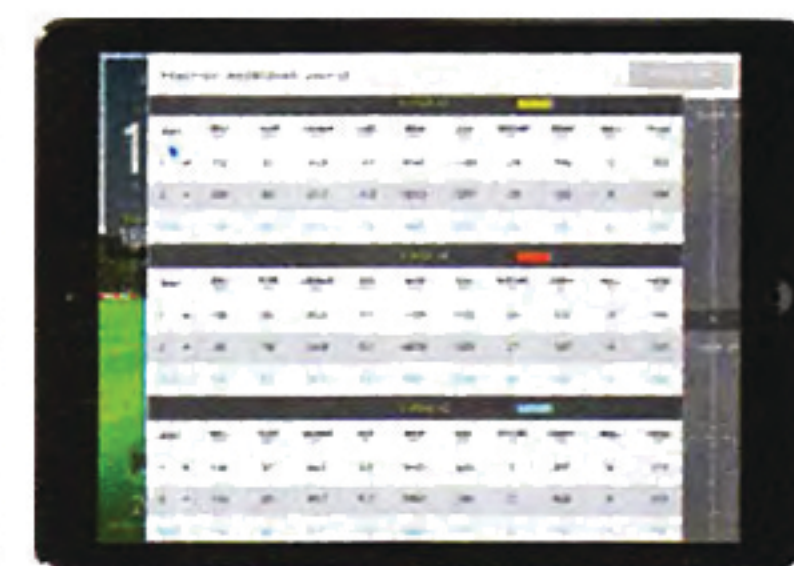
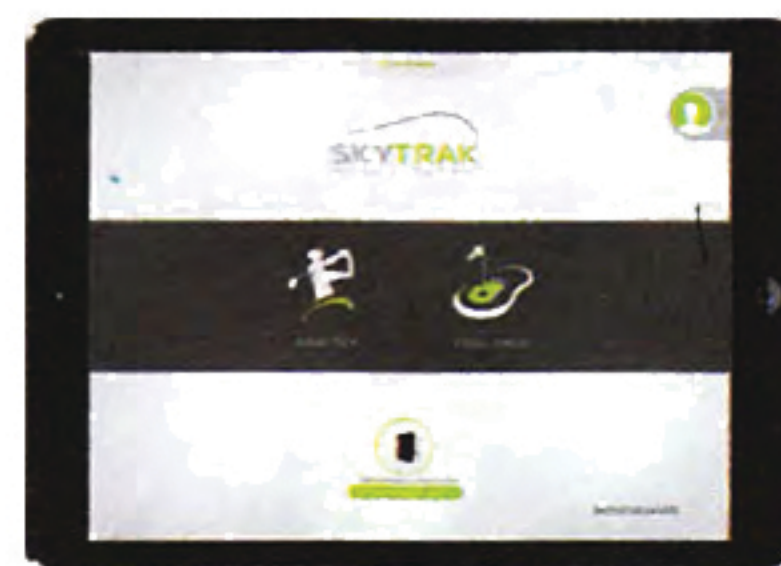


HOW TO SPEND IT!

SKY TRAK

MAKING VIRTUAL A REALITY

A personal launch monitor for the price of a set of clubs? That's what makes Sky Trak a game-changer in the fast-moving world of digital entertainment



Surely the 'must-have' gadget for the golfer who simply cannot ever get enough of this game – not to mention a seriously specced piece of kit that gives you the technology to dial-in the numbers via the instant feedback and analysis tour players take for granted.

A joint venture between SkyCaddie's parent company, SkyGolf, and digital technology wizards SportTrak, the Sky Trak Personal Golf Launch Monitor is about to land in the UK and at £1,695 it's the breakthrough golfers have been waiting for in terms of enjoying ball flight and spin analysis at a fraction of the cost of other devices out there.

This neat little box of tricks combines the accuracy of a professional-grade launch monitor with the high definition visuals of a top-end golf simulator (and indeed Sky Trak is currently working with World Golf Tour and TruGolf's E6, among others, to offer a full menu of virtual courses as part of its upgrade service). Utilising photometric technology, Sky Trak captures ball speed, launch angle, backspin and sidespin immediately after impact. It also displays carry distance, total distance and dispersion patterns, turning every practice

Small package, huge potential: SkyTrak offers golfers a fun and easy to set up high-definition golf simulator, utilising a wireless design that transfers data to your iPad or other device within a split-second of impact.



session into a meaningful work-out.

SkyTrak creates its own Wi-Fi hotspot to put shot results on your screen within seconds. It accurately projects ball flight over a vivid 3D range and a menu of virtual courses (subject to whatever software you choose to add).

SkyTrak ships with the basic version of the SkyTrak App, which displays a Driving Range and basic Shot Data on your iPad (and a host of other compatible iOS

devices), though it is anticipated most users will upgrade to the SkyTrak Premium (Game Improvement) Subscription at a £79 annual fee. This unlocks the full potential of SkyTrak's launch monitor capabilities, offering extensive data tables and all of the key number for tour-style custom-fitting.

SkyTrak begins shipping to UK in November. For further details call 01844 296350 or visit skytrakgolf.com