**SkyTrak Partners with The Golf Club Game to Offer Golfers The Ultimate Home Golf Simulator Package**

Winston-Salem, NC, *March 1, 2016*– SkyTrak LLC, a joint venture of SkyGolf and SportTrak, today announced that it has partnered with ProTee United to offer golfers everywhere the unparalleled option to play The Golf Club Game including over 92,000 courses, with their own clubs in a stunning high-definition virtual environment.

The SkyTrak Launch Monitor is a complete Practice, Play and Entertainment System for golf at home. SkyTrak accurately captures thousands of data points from a golfer hitting balls with their own clubs into a net to simulate practice and play as if you were on the course or practice tee. With The Golf Club Game, golfers can use their SkyTrak to play golf on over 92,000 stunning, PC compatible, high definition courses uniquely created for The Golf Club Game.

The Golf Club Game provides stunning visual presentation and outstanding gameplay, but what really takes it into the next generation is the procedural generation of courses and depth of social interaction. The Course Creator can generate a brand new course in seconds which can be shared and played immediately online with friends and other gamers across the world. There are also full editing capabilities for courses, tournaments and tours.

“The Golf Club Game gives SkyTrak users a great option to interact with other golfers by challenging their friends on a new or existing course in real time to beat their best round and enjoy tournaments, stroke play, match play and four ball,” said Andy Allen, SportTrak Managing Director of Golf. “You can work your way through the huge database of user created courses, each rated by other golfers so it’s easy to find the best courses to play. Or you can create your own courses and publish them for the rest of the world to enjoy. You’ll never get bored playing the same courses over and over.”

The graphics system of The Golf Club Game is a high resolution and high performance one that allows the user to move in real-time around the course in screen resolutions up to 4K Ultra HD. This is in strong contrast to other systems that only show a static view. The graphics system is actually like a continuous movie. For instance, if at any time during the game you want to see what lies behind a hill, you can simply navigate the virtual camera to go and have a look. Course fly-overs and multiple simultaneous views are all standard features. The user can even set the virtual view camera to be in the ball itself so that he/she may fly with the ball along its trajectory in real time.

Realistic ball flight trajectory, bounce and roll including hooks, slices, pushes, pulls, fades and draws or any combination thereof, i.e. pushed hooks, pulled slices etc. plus wind factors (strength and direction) are also taken into account in The Golf Club Game. When chipping and putting, the ball will follow the contour of the surface and its path and speed will be influenced accordingly. Also, the flight trajectories of missed shots are shown including topped or fat shots, skied and shanked shots, etc.

While entertaining, SkyTrak is a serious tool that accurately reflects the golfer’s actual skill level and shot results to provide year-round practice, play and game improvement without ever leaving home. Combined with an App and iPad, the Wi-Fi enabled SkyTrak captures the actual ball speed, launch angle, back spin, side spin and side angle to project the ball flight over a vivid 3D practice range and virtual golf course. SkyTrak also offers various challenges for engaging practice such as Closest to the Pin, Longest Drive and Targets, along with Shot History Tables, Performance by Club, and helpful data screens. It’s easy to use, compact, totally portable with no wires required, and highly accurate, so improvements the golfer sees in their swing at home are improvements they can take to the course.

SkyTrak users also have the option to upload their practice and play data to the SkyGolf 360 cloud service for storage, analysis and sharing with friends via the new SkyGolf 360 App, and enjoy the benefits of being part of the fast-growing online community of passionate golfers via integration with popular social networks. The ability to share with friends will make the interactive platform the centerpiece of a consumer’s in-home golf practice and entertainment experience.

The Golf Club Game is PC compatible. Golfers can choose to purchase an annual subscription to The Golf Club Game or purchase it for a one-time fee. For more information on the SkyTrak Launch Monitor System and The Golf Club Game option, please visit [www.skytrakgolf.com](http://www.skytrakgolf.com).

**About The Golf Club Game**

The Golf Club Game, distributed for golf simulators by ProTee United, is a golf simulation game developed by HB Studios for PlayStation 4, Microsoft Windows and Xbox One on the Unity game engine. It is a golf simulator targeting the social features of the next generation of consoles and boasting a powerful Course Creator based on the procedural generation of courses. The Course Creator can generate a brand new course in seconds, which can be shared and played immediately online with friends and other players. There are also full editing capabilities for courses, tournaments and tours. For more information, please visit [www.thegolfclubsimulator.com](http://www.thegolfclubsimulator.com) . For more information about ProTee United visit www.protee-united.com.

**About Sky Golf**

SkyGolf, maker of SkyCaddie, the #1-Rated and Most-Trusted Rangefinder in Golf, is a private company specializing in the development of innovative positioning systems and technology specifically designed to help golfers play better and have more fun. SkyCaddie is the Official Rangefinder of PGA of Canada, PGA of Great Britain & Ireland, and PGA of Sweden. SkyGolf is the only company in the golf industry positioned to deliver game improvement solutions during practice, play, lessons and fitting at the course or at home.

The overall mission of SkyGolf is to help golfers play better with better information while respecting the long-standing traditions of the game. By using technology responsibly and within the spirit and rules of golf, SkyGolf provides golfers of all skill levels with better and more rewarding golf experiences. The Company's innovative products include: a family of SkyCaddie® rangefinders offered in multiple formats, sizes and price points that are preloaded and ready-to-play out of the box; SkyGolf GameTracker the industry’s first fully integrated rangefinder and game tracking solution to be offered in both a wearable belt sensor and a watch utilizing SkyGolf’s proprietary TruGround course library ; SkyPro®, golf's most powerful swing/putting analyzer and training tool; SkyGolf 360, golf's fastest growing online community where golfers can go to connect to their Game, their Courses, their Equipment, their Golf Professional and to one another; Swing Labs®, the golf industry's first unbiased, performance-based fitting solution; and the exciting new SkyTrak™ Launch Monitor that is the first to deliver commercial quality output at a fraction of the cost of competitors to provide a complete Practice, Play and Entertainment System for golf at home at an affordable price. For more information, visit:  [www.skygolf.com](http://www.skygolf.com/).

**About SportTrak, LLC**

SportTrak, LLC provides entertaining digital technology solutions to avid sports enthusiasts for game improvement.  We achieve this by delivering accurate information, and affordable products to sports minded consumers. With an initial focus on golf, SportTrak reports measured player performance information through interactive and entertaining software applications. Changing the nature of sports practice from a repetitive requirement to a fun activity means that players become more interested, engaged and connected to the game and their friends. For more information, visit [www.sport-trak.com](http://www.sport-trak.com).

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