**SkyTrak Partners with TruGolf to Give Golfers the Ability to**

**Practice and Play Golf on Realistic HD Courses**

Winston-Salem, NC, *June 28, 2016*– SkyTrak LLC, a joint venture of SkyGolf and SportTrak, is pleased to announce that it has partnered with TruGolf and their E6 Golf software to give golfers the ability to play and practice on stunning, high-definition branded golf courses with SkyTrak using their laptop or PC.

The SkyTrak Launch Monitor is a complete Practice, Play and Entertainment System that now works with TruGolf’s E6Golf. E6Golf is a PC platform and has the largest selection of branded world-class golf courses. Each one of their virtual courses is a precise replica of its physical counterpart.

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“We are excited to partner with TruGolf to offer avid golfers a high quality golf experience,” said Andy Allen, SportTrak Managing Director of Golf. “Golfers will be able to play well known courses they see each week on TV broadcasts, and compete with their friends and family in a variety of games and scoring modes. E6 is a well established simulator brand with a long history of both commercial and consumer use. We’re delighted to be able to make this offering available to SkyTrak owners.”

SkyTrak users can sign up for the annual TruGolf Standard Package which gives them access to 15 championship courses including Pinehurst #2, Torrey Pines, Harbour Town Golf Links, and Bay Hill. In addition, they receive a driving range, scoring zone, chip and putt practice area, long drive and closest-to-the-pin challenge. Additional course packs will become available for purchase after the initial launch.

“TruGolf is ideal for both in-home use and for golf facilities who would like to have a true golf simulator at an affordable price. SkyTrak combined with TruGolf allows golf facilities to offer rental options, special simulator events/tournaments, and provide entertainment during weather delays,” added Allen.

Golfers who purchase SkyTrak’s Game Improvement Package will receive a free 30-day trial of TruGolf’s basic driving range, scoring zone, chip and putt practice area and one 18-hole golf course.

SkyTrak delivers commercial quality ball flight simulations that reflect a golfer’s actual performance for game improvement and entertainment at a price far below comparable alternatives. While entertaining, SkyTrak is a serious tool that accurately reflects the golfer’s actual skill level and shot results to provide year-round practice, play and game improvement without ever leaving home. Combined with an App and iPad or compatible PC, the Wi-Fi enabled SkyTrak captures the actual ball speed, launch angle, back spin, side spin and side angle to project the ball flight over a vivid 3D practice range and virtual golf course. SkyTrak also offers various challenges for engaging practice such as Closest to the Pin, Longest Drive and Targets, along with Shot History Tables, Performance by Club, and helpful data screens. It’s easy to use, compact, totally portable with no wires required, and highly accurate, so improvements the golfer sees in their swing at home are improvements they can take to the course.

SkyTrak users also have the option to upload their practice and play data to the SkyGolf 360 cloud service for storage, analysis and sharing with friends via the new SkyGolf 360 App, and enjoy the benefits of being part of the fast-growing online community of passionate golfers via integration with popular social networks. The ability to share with friends will make the interactive platform the centerpiece of a consumer’s in-home golf practice and entertainment experience.

TruGolf is PC compatible. Golfers can purchase the TruGolf Basic package for an annual subscription and can add Additional Course Packs for a one-time fee once released. For more information on the SkyTrak Launch Monitor System and TruGolf packages, please visit [www.skytrakgolf.com](http://www.skytrakgolf.com).

**About TruGolf, Inc.**

TruGolf Inc., with headquarters in Centerville, Utah, is the industry standard indoor golf simulator manufacturer. Originally a subsidiary of Access Software, the company developed Links™, the best-selling PC golf franchise and most honored of all PC sports titles. TruGolf formally spun off from the company in 1999 when Access Software was purchased by Microsoft for its expertise in golf software development. For more than 20 years, TruGolf has remained passionately committed to recreating the artistry of the game and currently offers the most prestigious course library, with almost 100 courses currently available, more than 25 that are ranked “Top 100 Courses in the World” by Golf Digest. For more information, please visit [www.trugolf.com](http://www.trugolf.com).

**About Sky Golf**

SkyGolf, maker of SkyCaddie, the #1-Rated and Most-Trusted Rangefinder in Golf, is a private company specializing in the development of innovative positioning systems and technology specifically designed to help golfers play better and have more fun. SkyCaddie is the Official Rangefinder of PGA of Canada, PGA of Great Britain & Ireland, and PGA of Sweden. SkyGolf is the only company in the golf industry positioned to deliver game improvement solutions during practice, play, lessons and fitting at the course or at home.

The overall mission of SkyGolf is to help golfers play better with better information while respecting the long-standing traditions of the game. By using technology responsibly and within the spirit and rules of golf, SkyGolf provides golfers of all skill levels with better and more rewarding golf experiences. The Company's innovative products include: a family of SkyCaddie® rangefinders offered in multiple formats, sizes and price points that are preloaded and ready-to-play out of the box; SkyGolf GameTracker the industry’s first fully integrated rangefinder and game tracking solution to be offered in both a wearable belt sensor and a watch utilizing SkyGolf’s proprietary TruGround course library ; SkyPro®, golf's most powerful swing/putting analyzer and training tool; SkyGolf 360, golf's fastest growing online community where golfers can go to connect to their Game, their Courses, their Equipment, their Golf Professional and to one another; Swing Labs®, the golf industry's first unbiased, performance-based fitting solution; and the exciting new SkyTrak™ Launch Monitor that is the first to deliver commercial quality output at a fraction of the cost of competitors to provide a complete Practice, Play and Entertainment System for golf at home at an affordable price. For more information, visit:  [www.skygolf.com](http://www.skygolf.com/).

**About SportTrak, LLC**

SportTrak, LLC provides entertaining digital technology solutions to avid sports enthusiasts for game improvement.  We achieve this by delivering accurate information, and affordable products to sports minded consumers. With an initial focus on golf, SportTrak reports measured player performance information through interactive and entertaining software applications. Changing the nature of sports practice from a repetitive requirement to a fun activity means that players become more interested, engaged and connected to the game and their friends. For more information, visit [www.sport-trak.com](http://www.sport-trak.com).

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