



SkyTrak and WGT Golf Launch Play & Improve Package That Allows Golfers to Play WGT Golf Using Real Clubs and Balls

Winston-Salem, NC, *October 27, 2015* – SkyTrak LLC, a joint venture of SkyGolf and SportTrak, is excited to announce that WGT Golf has completed the integration of its popular mobile golf game with the revolutionary SkyTrak® Personal Launch Monitor to offer golfers everywhere the freedom to play WGT Golf with their own clubs in a stunning, high-definition virtual environment. The WGT Golf app allows its over 14 million golfers worldwide playing WGT Golf to play the game with their own clubs and balls for the first time on iconic courses such as Kiawah Ocean Course, Bandon Dunes, Wolf Creek and many others. Watch a short demo at <https://www.youtube.com/watch?v=4F4kVdmHVV8>.

The SkyTrak Launch Monitor is a complete Practice, Play and Entertainment System for golf at home. SkyTrak accurately captures thousands of data points from a golfer hitting balls with their own clubs into a net to simulate practice and play as if you were on the course or practice tee. Now with WGT Golf, golfers can experience and test their skills on some of the world's most famous 18-hole courses with their own clubs at their own pace.

The WGT Golf integration includes two game modes for time and practice flexibility. The Closest-to-the-Hole game challenges golfers with nine different approach shots that are scored in proximity to the pin on WGT's famous courses. Or, golfers can opt for Full Stroke Play on courses around the world with the ability to select different tee boxes, course conditions, green speeds and wind conditions. Players will also have the ability to enter tournaments, challenge other golfers, improve their games and work their way up the leaderboard.

WGT Golf is the leading online and mobile golf game played by over 14 million golfers worldwide, and is known for its tournaments featuring famous and realistic golf courses. Golf is played virtually on actual golf courses around the world using patented 3D photo-realistic images and terrain-mapping technology.

"The new SkyTrak integration with WGT Golf provides golfers the next best experience to actually being on some of the world's best courses," said Andy Allen, SportTrak Managing Director of Golf. "The Closet-to-the-Hole game is a fast-paced experience that challenges a player across their entire bag. It's a fun and addictive gaming experience."



“Nearly ninety percent of the WGT audience consists of real-world golfers,” said YuChiang ChenUnvg, WGT Media Founder and CEO. “The SkyTrak integration with WGT Golf is a natural fit, allowing our players the ability to experience playing the WGT Golf game with their own real world clubs and balls, and adding another level of reality to their WGT Golf experience.”

“SkyTrak delivers commercial quality ball flight simulations that reflect a golfer’s actual performance for game improvement and entertainment at a price far below comparable alternatives, and provides an accurate and realistic in-home golf experience that both entertains and makes you a better golfer,” said Richard Edmonson, SkyGolf CEO. “The addition of WGT Golf to SkyTrak allows us to add more ways for golfers to practice, play and be entertained on some of the world’s most famous golf courses.”

While entertaining, SkyTrak is a serious tool that accurately reflects the golfer’s actual skill level and shot results to provide year-round practice, play and game improvement without ever leaving home. Combined with an App and iPad, the Wi-Fi enabled SkyTrak captures the actual ball speed, launch angle, back spin, side spin and side angle to project the ball flight over a vivid 3D practice range and virtual golf course. SkyTrak also offers various challenges for engaging practice such as Closest to the Pin, Longest Drive and Targets, along with Shot History Tables, Performance by Club, and helpful data screens. It’s easy to use, compact, totally portable with no wires required, and highly accurate, so improvements the golfer sees in their swing at home are improvements they can take to the course.

SkyTrak users also have the option to upload their practice and play data to the SkyGolf 360 cloud service for storage, analysis and sharing with friends via the new SkyGolf 360 App, and enjoy the benefits of being part of the fast-growing online community of passionate golfers via integration with popular social networks. The ability to share with friends will make the interactive platform the centerpiece of a consumer’s in-home golf practice and entertainment experience.

For more information on the SkyTrak Launch Monitor System, please visit www.skytrakgolf.com, and for more information on WGT Golf, please visit www.wgtmedia.com.

About WGT Media



Based in San Francisco, WGT Media is home to the most engaged sports fans in the world, with over 20 million total registered players across their Golf and Baseball games, with high online engagement levels. WGT Golf is the #1 golf game on web and mobile, featuring over 20 championship golf courses, virtual golf equipment, and virtual golf tournaments. WGT Baseball is a popular MLB-licensed baseball game on mobile featuring all 30 MLB teams, real Hall of Fame MLB Players, arcade action, special effects and team management strategy. Currently available in the Apple App Store under the title WGT Baseball MLB.

About Sky Golf

SkyGolf, maker of SkyCaddie, the #1-Rated and Most-Trusted Rangefinder in Golf, is a private company specializing in the development of innovative positioning systems and technology specifically designed to help golfers play better and have more fun. SkyCaddie is the Official Rangefinder of PGA of Canada, PGA of Great Britain & Ireland, and PGA of Sweden.

The overall mission of SkyGolf is to help golfers play better with better information while respecting the long-standing traditions of the game. By using technology responsibly and within the spirit and rules of golf, SkyGolf provides golfers of all skill levels with better and more rewarding golf experiences. The Company's innovative products include: SkyCaddie®, rangefinders that are preloaded and ready-to-play out of the box; SkyPro®, golf's most powerful swing/putting analyzer and training tool; SkyGolf 360, golf's fastest growing online community where golfers can go to connect to their Game, their Courses, their Equipment, their Golf Professional and to one another; Swing Labs®, the golf industry's first unbiased, performance-based fitting solution; SkyCourse™ Technologies, a company that equips golf course superintendents with tools they need to complete daily property management tasks with less effort, less time and less money, through a unique combination of precision GPS maps, web-based technologies and mobile mapping solutions; and the new SkyTrak™ Launch Monitor, the only company in the golf industry positioned to deliver game improvement solutions during practice, play, lessons and fitting at the course or at home. SkyGolf GameTracker the industry's first fully integrated rangefinder and game tracking solution utilizing SkyGolf's proprietary TruGround course library. For more information, visit: www.skygolf.com.

About SportTrak, LLC

SportTrak, LLC provides entertaining digital technology solutions to avid sports enthusiasts for game improvement. We achieve this by delivering accurate



information, and affordable products to sports minded consumers. With an initial focus on golf, SportTrak reports measured player performance information through interactive and entertaining software applications. Changing the nature of sports practice from a repetitive requirement to a fun activity means that players become more interested, engaged and connected to the game and their friends. For more information, visit www.sport-trak.com.

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