#### SkyTrak Named 2015 MyGolfSpy Editor’s Choice Award

#### for the Most Outstanding Consumer Technology

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Winston-Salem, NC, *December 17, 2015*– SkyTrak LLC, a joint venture of SkyGolf and SportTrak, today announced that SkyTrak has been named the top consumer technology in the 2015 MyGolfSpy Editor’s Choice Awards.

SkyTrak is the world’s first affordable professional-grade personal launch monitor and golf simulator.

In selecting SkyTrak, MyGolfSpy, which attracts over a half a million unique visitors each month, stated, “$2000 is admittedly a high price for what we're calling consumer tech, but doesn't a fully-featured and reliable launch monitor for thousands, and in some cases tens of thousands, of dollars less than any reputable competitor's products deserve our full attention?”

“Given its potential to drive down prices, and make launch monitors more accessible to the average golfer, we say hell yes it does.”

“SkyTrak delivers commercial quality ball flight simulations that reflect a golfer’s actual performance for game improvement and entertainment at a price far below comparable alternatives, and provides an accurate and realistic in-home golf experience that both entertains and makes you a better golfer,” said Richard Edmonson, SkyGolf CEO. “We are pleased that MyGolfSpy recognizes that SkyTrak is on the leading edge in creating what the industry now expects from this technology at this price point.”

This is the second award SkyTrak has received from MyGolfSpy. Earlier in the year, SkyTrak received the Best Overall ranking in the MyGolfSpy 2015 Personal Launch Monitor Buyers Guide.

The SkyTrak Launch Monitor is a complete Practice, Play and Entertainment System for golf at home. SkyTrak accurately captures thousands of data points from a golfer hitting balls with their own clubs into a net to simulate practice and play as if you were on the course or practice tee. SkyTrak recently completed the integration of WGT Golf, so now golfers can experience and test their skills on some of the world’s most famous 18-hole courses with their own clubs at their own pace.

The WGT Golf app allows its over 14 million golfers worldwide playing WGT Golf to play the game with their own clubs and balls for the first time on iconic courses such as Kiawah Ocean Course, Bandon Dunes, Wolf Creek and many others. The WGT Golf integration includes two game modes for time and practice flexibility. The Closest-to-the-Hole game challenges golfers with nine different approach shots that are scored in proximity to the pin on WGT’s famous courses. Or, golfers can opt for Full Stroke Play on courses around the world with the ability to select different tee boxes, course conditions, green speeds and wind conditions. Players will also have the ability to enter tournaments, challenge other golfers, improve their games and work their way up the leaderboard.

For more information on the SkyTrak Launch Monitor System, please visit [www.skytrakgolf.com](http://www.skytrakgolf.com).

**About Sky Golf**

SkyGolf, maker of SkyCaddie, the #1-Rated and Most-Trusted Rangefinder in Golf, is a private company specializing in the development of innovative positioning systems and technology specifically designed to help golfers play better and have more fun. SkyCaddie is the Official Rangefinder of PGA of Canada, PGA of Great Britain & Ireland, and PGA of Sweden.

The overall mission of SkyGolf is to help golfers play better with better information while respecting the long-standing traditions of the game. By using technology responsibly and within the spirit and rules of golf, SkyGolf provides golfers of all skill levels with better and more rewarding golf experiences. The Company's innovative products include: SkyCaddie®, rangefinders that are preloaded and ready-to-play out of the box; SkyPro®, golf's most powerful swing/putting analyzer and training tool; SkyGolf 360, golf's fastest growing online community where golfers can go to connect to their Game, their Courses, their Equipment, their Golf Professional and to one another; Swing Labs®, the golf industry's first unbiased, performance-based fitting solution; SkyCourse™ Technologies, a company that equips golf course superintendents with tools they need to complete daily property management tasks with less effort, less time and less money, through a unique combination of precision GPS maps, web-based technologies and mobile mapping solutions; and the new SkyTrak™ Launch Monitor, the only company in the golf industry positioned to deliver game improvement solutions during practice, play, lessons and fitting at the course or at home. SkyGolf GameTracker the industry’s first fully integrated rangefinder and game tracking solution utilizing SkyGolf’s proprietary TruGround course library. For more information, visit:  [www.skygolf.com](http://www.skygolf.com/).

**About SportTrak, LLC**

SportTrak, LLC provides entertaining digital technology solutions to avid sports enthusiasts for game improvement.  We achieve this by delivering accurate information, and affordable products to sports minded consumers. With an initial focus on golf, SportTrak reports measured player performance information through interactive and entertaining software applications. Changing the nature of sports practice from a repetitive requirement to a fun activity means that players become more interested, engaged and connected to the game and their friends. For more information, visit [www.sport-trak.com](http://www.sport-trak.com).

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